

Club of Excellence Criteria

1. All by-laws (national and local).
2. Communication and fellowship are vital to club's success.
3. Based on list sent in to office for this year compared to last year's list. Honorary members do not count in gain or loss totals. If you gain a member belonging to another club they do not count as an addition. The goal is to gain new members not affiliated to another club.
4. Do not deduct points for memberships lost due to death. Deduct for coach memberships lost for any other reason.
5. Note: Save a copy of this roster for use in compiling next year's Club of Excellence application.
6. New chapters are a great way to expand club support and participation.
7. Communication is key to club success. Please note that newsletter should be sent to your WIT Club Area Representatives. Please add them to your club e-mail list.
8. Winnebago Industries carries general liability insurance for WIT Club events. All outings must be listed in Who's Inviting Travelers in *WIT Club News* or on the website to be covered. This list is also used to plan visits from your WIT Club Area Representatives and the Consumer Engagement Manager.
9. If your state/province does not have a rally (state meetings do not count) we are open to considering an alternate event, e.g. hosting a special interest rally or conducting a caravan of state club members of a joint rally with other clubs, etc. This must be a significant event with substantial attendance. This is not a limited participation activity enjoyed by just a few members of the club. *Note:* These events must be advertised to other neighboring states to count. Publicizing well ahead of time in the *WIT Club News* helps to promote your event. If you have questions, please consult your WIT Club Area Representatives.
10. Importance is being given to participation in out-of-state/provincial rallies. By attending other state/provincial rallies a club generates support for its own rally and picks up ideas for activities, seminars, events, entertainment, and programs to use for own rally. *Scoring:* If at least one club officer attends an out-of-state/provincial rally during scoring period you receive 5 points. GNR does not qualify as a state/provincial rally in #9-11.
11. Rewards extra attendance above and beyond that shown in #10. If at least 5 member units visit out-of-state/provincial rallies during the reporting period, the club earns extra points.
12. Same principle as #10. Score 20 points for the first 5 units.
 - a. +1 point for up to 20 units over those 5 in #12 (therefore a maximum for items 12 and 12a is 20 points for each).
13. This is not meant to penalize clubs who have "isolationist" chapters in their membership, but is included to show a positive intent on the part of the club to include all chapters in all activities.
14. One of the biggest challenges clubs are facing is finding qualified and motivated officers. Grooming officers for future service needs to be given a priority. Finding officers must not be a last minute act of desperation.
15. Please note that your officer list should be sent to your WIT Club Area Representatives as well as to Brynn Daniels in the WIT Club Office.
16. -
17. & 18. This is subjective, but we leave it to your integrity. If your club feels that it made an effort to be good neighbors and interact with neighboring clubs give yourself the points. This is particularly important regarding cooperation in coordinating rally dates.
18. See above
19. This is meant to be more than just giving out a first-timer ribbon. Do you have a plan that considers: seating at meals, inclusion in gathering and happy hours, inclusion at "lunch on your own" outings, parking within the group versus parking on the outskirts, inviting to go along on tours, explanation of schedule and facilities, being

“taken under the wing” of someone in the group, a handout explaining club procedures, etc.

20. If your club has found it impossible to work with dealer for Show and Tell please explain.

21. The first step in fostering a good relationship with dealers is getting to know them on a personal basis. A good relationship with the dealers in your state/province can be valuable to both your club and the dealer. *Note:* Officers should go in to visit with dealers whether they have worked with the club in the past or not. Occasionally changes in managerial staff occur and a visit from club officers may be just what is needed to open the door to working with new personnel.

The highlighted items indicate areas of important that show your efforts to promote and strengthen the WIT Club on both a national and state/provincial level. Highlighted items are critical for consideration in receiving the award. If you do not meet these criteria please provide an explanation for consideration in determining eligibility.

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